



# InView™ Custom Whiteboards

Capture and organize ever-changing information and communicate it with ease.





# The writing is on the wall

Simplify the task of keeping everyone up-to-date with ever-changing information. Create the custom structure you need to capture, organize and communicate.



## Imagine the possibilities!

For more information visit:  
[www.QuartetCustomWhiteboards.com](http://www.QuartetCustomWhiteboards.com)

# Redefining features, function and flexibility

The Quartet InView™ solution lets you create a customized whiteboard that adapts to your specific communication or organizational needs while making the most of your time and budget. Choose from a variety of Planning Systems, Calendars, Workflow Charts and Personnel Boards, or create your own system using a variety of free on-line tools @ [www.QuartetCustomWhiteboards.com](http://www.QuartetCustomWhiteboards.com)

**Always Current.** Easily update your whiteboard to meet the changing needs of your business.

**Understated Design.** Hinged, aluminum frame makes it easy to insert custom printed systems. Graphite frame complements any décor.

**Smart Feature.** Magnetized surface doubles as a bulletin board.



**Hidden Storage.** Eraser stores inside frame on 23" x 20.5" and 12" x 20.5" products.

**Quality Surface.** Clear, flexible, Total Erase® dry-erase surface resists staining and ghosting.



**Total Erase Surface™** Premium surface with superior erasing performance. Occasional cleaning required.

2" w x .75" d

.75" w x .75" d

**Complete.** Includes eraser, dry-erase marker and 2 pre-printed templates to get you started right away. 47.5" x 35" and 37.5" x 23" products include accessory tray shown.

**Secure.** Easy, pass-through mounting system secures board vertically or horizontally.



## Available in 4 Sizes Replacement Parts

72981	47.5 in x 35 in	Comes with an additional accessory tray.
72982	37.5 in x 23 in	Includes a pre-printed project planner and monthly calendar template.
72983	23 in x 20.5 in	Includes a pre-printed project planner and monthly calendar template.
72984	12 in x 20.5 in	Includes a pre-printed weekly "To-Do" planner and Project Tracker template.

72988	34 in x 44 in (For 72981)	Replacement Lens
72987	22 in x 34 in (For 72982)	Replacement Lens
72986	11 in x 22 in (For 72983)	Replacement Lens
72985	11 in x 17 in (For 72984)	Replacement Lens

14206 Replacement Eraser

# 3 easy steps to customize your whiteboard

Begin capturing and organizing ever-changing information with the Quartet InView™ communication solution. Create the ideal Menu board, Patient Room Board, Planning system, Calendar, Workflow chart, Personnel Board and more, or develop your own planning and communication system that meets the demands of your business.



## Step 1

### Log on to [www.QuartetCustomWhiteboards.com](http://www.QuartetCustomWhiteboards.com)

Select from over 60 ready-to-customize templates that make it easy to create the organization or communication system for your specific business needs.

Make it your own. Add a logo or a photo. Change text. Add calendars and charts. How you customize it is up to you.



## Step 2

### Save & Print

Print internally or take your file to your local printer – and they'll print your artwork to our specifications. Just download our quick print specifications guide – and you'll have the information you need to get started.

Download here:

[www.quartetcustomwhiteboards.com/process.aspx](http://www.quartetcustomwhiteboards.com/process.aspx)



## Step 3

### Insert, Organize & Communicate – It's that easy!

The hinged, aluminum frame makes it easy to insert and secure your custom whiteboard design. Just slip the printed artwork between the frame and the clear, flexible dry-erase surface, and the whiteboard is ready to use.



### Hospitality

Plan, organize and communicate easily in restaurants, hotels, and convention centers; manage and instantly update staff schedules, work assignments, displays and signage.



### Corporate Offices

The ideal way to stay organized and communicate what needs to get done: Timeline plans/progress tracking, Goal/Performance progress and Project management.



### Financial/Banking

Unify and organize your financial or banking communications: Internal audit schedules, Daily rate interest changes/displays or Mortgage rate tracking board.



### Healthcare/Medical

Create your ideal system for: ER patient registration, OR scheduling, In-room Patient Status boards and more!



### Service Industries

Planning, communication and organizational tools that adapt to your specific business needs: Inventory tracking, Incident/Safety signage, Work schedules or Sales tracking.



### Advertising Specialty

Create an impression in the marketplace and keep your messages consistent with: Custom menu boards, Medical office hour signage and more.

# Compare for yourself

Quartet InView Custom Whiteboards provide many advantages over traditional custom whiteboards, at a fraction of the cost and complexity. Plus, they can change over time to meet the needs of your evolving business.

## The Advantages Are Clear



## Traditional whiteboards options



Silk Screened Boards



Vinyl Lettering



Stock Whiteboards



Porcelain



Printed Lamination

### General Features

Product Life	5 - 7 years	6 months - 2 years	6 months - 2 years	1 - 3 years	25 years	6 months - 1 year
Dual orientation, horizontal and vertical	Yes	No	No	No	No	No
Color Selection	Unlimited - match your logo colors at no additional cost	Cost per color	Limited	Limited	Cost per color	Unlimited
Effects of cleaning solutions	None	Printed surface dissolves over time	Letters dissolve or peel	None	None	None
Consistent erasability	Yes	Markers stain screened areas	Markers stain vinyl lettering	Yes	Yes	Yes
Effects of long-term erasing	None	Inks wear, dissolve and fade	Letters/stripping fray or peel	None	None	Surface stains

### Time-Saving Features

Easy customization	Easy DIY template creator	Must locate experienced print shop	Must find sign shop or auto body shop	NA	Only a select number of porcelain manufacturers	Few printers apply dry-erase laminates to printed surfaces
Completion time	2 days	3 days-2 weeks	1-2 weeks	2 days	4-16 weeks	2-4 weeks
Flexible - change templates as your business needs change	Yes, simply remove and update artwork	No	No	No	No	No

### Money-Saving Features

Typical set-up/design changes	No need, no cost	\$300-\$500	\$200	\$0	\$2,000 - \$3,000	\$2,000 - \$3,000
Professional designing required?	DIY using on-line template creator	Yes	Yes	Limited selection	Yes	Yes
Minimum order quantity	1	1	1	NA	500	1000
Typical cost of finished customization*	\$45	\$100	\$50-\$200	No customization	\$150	\$10

\*Based on the average cost to customize a 23 in x 20.5 in whiteboard. Costs may vary based on geographic location and/or amount of customization.

# Capture. Organize. Communicate.

 ACCO Brands (Returns Center)  
101 Bolton Ave 9E  
Booneville, MS 38829 USA  
Tel: 800-541-0094  
www.acco.com

Quartet and "Q" graphic are registered trademarks of General Binding Corporation. ACCO name and design is a registered trademark of ACCO Brands. © 2012 ACCO Brands Corporation. All Rights Reserved.  
SSB90-AB672 // 03889E001\_InViewBrochure\_R2