

## Fortune 500<sup>®</sup> Global Manufacturer Chooses Cushion Pack<sup>®</sup> CP440, The Green Champion<sup>®</sup>

One of the leading global manufacturers of transportation products decided to try to find an alternative to a packaging product called Kraft paper, which is used in conjunction with a leased dispensing machine. This Kraft paper system uses bundles or rolls of brown shipping paper run through a machine that gives the paper texture and volume, resulting in a suitable packing material. The issue the manufacturer identified was that the Kraft paper was very expensive, usually costing around \$3,000 per pallet, and they were using a pallet load of the material approximately every month and half.

The manufacturer took their corrugate from their receiving and stocking operations to convert it into suitable packaging material with the cardboard processed by the Cushion Pack<sup>®</sup> CP440 Series 2+. Having 480 Volt circuits where the manufacturer wanted to place the CP440, they chose the optional upgrade to the unique 480 Volt system with a 24 VAC low-voltage control system. This electrical option is only available from Cushion Pack<sup>®</sup>.

The customer said, "From the moment we received the machine, the quality and craftsmanship were apparent. The machine is heavy duty. The gear kit is enormous and clearly made for durability over the long run. My understanding is that the Cushion Pack<sup>®</sup> CP440 is manufactured to be used to in a 24/7 industrial application."

Furthermore, the team leader of the project said, "We have even been able to reduce the amount of damage to our parts because of the material produced by the Cushion Pack<sup>®</sup> CP440 Series 2+."

The process of investigation began with a feasibility study conducted at one of the manufacturer's multiple Part Centers utilizing the Cushion Pack<sup>®</sup> CP440 S2+. Because of the success of the implementation, this particular Part Center team received top honors at their National Convention and went on to present their idea at the World Convention in Jakarta, Indonesia. The Cushion Pack<sup>®</sup> CP440 S2+'s have now been implemented in all of their 9 Parts Distribution Centers and 3 HUBs in the USA.

"These machines will save our company \$1,000,000 in packaging supplies within their first year of implementation, not to mention all the associated green benefits of Source Reduction. The feedback concerning the Cushion Pack<sup>®</sup> CP440 S2+ has been nothing but positive, and our experience with ProSource Packaging has been excellent as well. We like being Green Champions".

Cushion Pack<sup>®</sup> cardboard shredders are widely used among both Fortune 500<sup>®</sup> customers as well as smaller companies. With a diverse number of SKU's to choose, Cushion Pack<sup>®</sup> represents an excellent solution for solving packaging issues such as greening the environment, cost savings, sustainability and reduction in shipping damages.

The end user in this Cushion Pack<sup>®</sup> success story is a diversified manufacturer of transportation products, including jet aircraft and automobiles, and is listed within the Top 70 Fortune 500<sup>®</sup> Global companies.

For additional information about the suitability of the entire Cushion Pack<sup>®</sup> cardboard shredders line, CP316, CP422, CP430, and CP440 you may email [paul@machine-solution.com](mailto:paul@machine-solution.com)